**Persuasive Speech Outline**

**Topic:** Should plastic toy producing companies be taxed extra for polluting the environment?  
**General Purpose:** To persuade.  
**Specific Purpose:** To persuade my audience that only plastic toy producing companies should not be taxed extra for polluting environment; instead, those who produce the plastic at the primary level should be taxed extra.

1. **Introduction:**
2. **Attention Getter:** A gardener watered his plant every day, but within half of a month, all the plants died. Why? Because he drenched the branches & the leaves; never provided water to the roots or the soil. To reduce the high usage of plastic, the increased tax should be applied to producers of plastics, not to those who manufacture products with plastics.
3. **Reason to Listen:** The idea of applying high tax only to the plastic toy producing companies needs to re-evaluate.
4. **Thesis Statement:** The idea of applying high taxes to plastic toys manufacturers is like fixing one leakage among thousands of a drowning boat. To reduce the usage of plastic and save the environment, we need to approach systematically.
5. **Credibility Statement:**
6. Plastic is one of the most significant issues in environment pollution & more than 80% of toys are made from plastic.
7. Applying the high tax to plastic toy manufacturers would eventually make their business less profitable, and usage would be reduced rationally.
8. Yet after coming to this level and analyzing the current actual situation, I realized, this is not the perfect solution.
9. **Preview of Main Points:**
10. First, I will describe why Plastic related business should be taxed higher.
11. Then I will describe why plastic toy companies should not be the only Scapegoat.
12. Finally, I will describe what actually should be done for saving the environment from plastic pollution.
13. **Body:**
14. Plastic takes 400 years to decompose in the water while it takes 800 years to decompose in the soil. To save our environment while we need more & more eco-friendly product, instead, we depend on plastic more and more. A bottle of water that we are using today needs 400-800 years to decompose! So, why Plastic related business should not be taxed extra? It is high time we should try to produce less plastic to save the environment. To do that best way is to apply high tax and make the business non-profitable. So, everyone loss interests and think of other ways.
15. But whom should we tax extra? Only to the ones who manufacture toys with plastic? When there are thousands of others who are using plastic in different sectors, it is not the solution to apply high tax in only one sector and let other remains as they are doing.
16. Finally, what should we do to save our nature from this cursed plastic pollution? There are two different steps as per lots of knowledged person.
17. First one is the idea of targeting the root level of a chain of production. That is to applying a high tax on all the primary plastic manufacturers. Let them reduce manufacturing quantity, make the business unprofitable and also give them time to shift in other business as well as help their technician to think of a better replacement of plastic.
18. The second step is to ban the plastic permanently what has already been done by many European countries already. Once you complete the first step, then the second step won’t affect your economy badly as well.

**Transition:**

It is true that no toys can be thought of without using plastic. But, it is also true that 80 plus percentages of water bottles and food containers also using plastic. And in electronics items, almost the same rate of products also made of plastic. So, is not it unfair and wrong solution as well to apply high taxes only to the toy manufactures? The case is not different at all in Bangladesh as well. Wherever we look or whatever we purchase and use most of them are directly or indirectly using plastic. So to reduce the plastic pollution, high tax should not only be applied to the toy manufactures but all of the producers who manufacture plastic related products.

1. **Conclusion:**
2. Review of Main Points:
3. To save our environment, the plastic related business must be taxed higher.
4. Not only plastic toy manufacturers but also all those manufactures who produce plastic related products should be taxed higher.
5. To protect our nature plastic use should be reduced as much as possible systematically.
6. Restate Thesis:

Applying high taxes to plastic toy producing companies is a part of a ‘Reduce the Plastic Pollution’ problem’s solution but not the whole of the solution.

1. Closure:

I have tried to show how and why is plastic is dangerous for nature & described the solution to the problem. After knowing these points, I hope you can realize that why only applying high taxes to plastic toy manufacturers can be a good solution.

References

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2. Moore, C. (2020, June). *Plastic pollution*. Encyclopædia Britannica, inc. https://www.britannica.com/science/plastic-pollution